

Microsoft® IT Academy Program

A complete program designed to prepare students for employment in the 21st century.

The Microsoft IT Academy is a subscription-based program designed for accredited academic institutions worldwide. It empowers educators to help students realize their skills and career potential through relevant, high-quality and the latest technology training resources.

WHY SHOULD MY INSTITUTION BECOME A MICROSOFT IT ACADEMY MEMBER?

- **To keep pace with changing technology and curriculum** demands through rich online resources available for learning anytime, anywhere.
- **To assist educators with professional development opportunities** to bridge their technology skills gap.
- **To link academic learning to real-world job skills** that enable students to graduate with technology skills required by today's job market.



80% of IT managers report their team requires a significant amount of task-specific skills to perform assigned duties.

* Impact of Training on Network Administration: Certification Leads to Operational Productivity 2009 IDC #220563



Over **10,000** Microsoft IT Academies are located in **160 countries**.

HEAR REAL LIFE SUCCESS STORIES AT:

<http://www.microsoft.com/itacademy/success-stories.aspx>



HOW A MICROSOFT IT ACADEMY MEMBERSHIP HELPS YOUR STUDENTS.

Whatever career path your students take, a strong base of technology skills can help them be in greater demand with a wide variety of employers.

The Microsoft IT Academy program:

- **Helps students succeed** in the 21st century workforce by teaching them the technology skills that employers seek.
- **Gives access to training** that helps prepare students for certification on Microsoft applications.
- **Offers hands-on experience** with the latest Microsoft software and hundreds of web-based E-Learning courses from productivity applications to high-level programming.



HOW A MICROSOFT IT ACADEMY MEMBERSHIP HELPS YOUR EDUCATORS.

The Microsoft IT Academy Program provides educators and institutions with a comprehensive and cost-effective solution for teaching and learning about Microsoft technologies.

- **Saves time** with “ready-to-teach” solutions for industry leading Microsoft technologies.
- **Easily integrate courses** into new or existing curricula. Classes can be tailored to meet the needs of students of all ages and skill levels.
- **World-class Microsoft IT Academy curriculum** helps educators offer the hands-on skills and experience that today's graduates need to succeed in any career.
- **Access to professional development resources** helps educators stay in step with the latest technology.



IS MY INSTITUTION ELIGIBLE?

Microsoft IT Academy is available to accredited academic primary, secondary, post-secondary, higher education institutions, universities, and preparatory schools. Other eligible institutions include vocational, trade, military academy, and technical education, as well as accredited sources of continuing education.



HOW DO I GET STARTED?

Microsoft IT Academy can be acquired through the following Microsoft Academic Volume Licensing programs:

Enrollment for Education Solutions (EES)

Open Value Subscription for Education Solutions (OVS-ES)

School Agreement

Academic Select Plus Agreement

For more information, please visit:
<http://www.microsoft.com/licensing/licensing-options/for-industries.aspx#tab=2>

Microsoft

MICROSOFT CERTIFICATION HELPS VALIDATE TECHNOLOGY KNOWLEDGE AND SKILLS.

Internationally recognized Microsoft Certification is one of the most demanding and respected endorsements in the industry, stressing both technical knowledge and real-world experience.

Earning a Microsoft Certification can help your students and educators:

- Gain a competitive edge in the job market.
- Demonstrate their commitment to the IT profession.
- Enable a career development path for ongoing advancement of Microsoft technology skills.

*The percentage of relevant certifications a team holds is a **reliable measure** of an IT team's functional capability. Each new certification **increases team performance****.

*Certification, as a **measure of skill**, showed a positive correlation to **performance improvement****.

* Impact of Training on Network Administration: Certification Leads to Operational Productivity 2009 IDC #220563

THE MICROSOFT IT ACADEMY OFFERS THESE BENEFITS:

CURRICULUM

Access to E-Learning courses - E-Learning provides students with hands-on practice via a multimedia learning experience. Educators can use E-Learning to expand their own professional skills and to explore ways to improve classroom learning.

Access to E-Reference Library and Discounts on Microsoft Press Products - All members receive discounts on E-Reference Library subscriptions, print books and E-Books from Microsoft Press. Advanced IT Academy members receive 5 free accounts to a special E-Reference Library with over 120 titles from Microsoft Press.

Access to Microsoft Digital Literacy Curriculum - Essential computing skills curriculum for those new to computing as well as people interested in improving their current skills.

Academic pricing on Microsoft Official Academic Courses (MOAC) - A best-selling textbook series that provides a rich foundation for educators and students to expand their knowledge of Microsoft technologies and acquire the real-world skills they need to succeed in today's technology careers.

Academic pricing on Microsoft Official Courseware (MOC) - Advanced IT Academy members get academic pricing on courseware intended for IT professionals and developers who build, support, and implement solutions by using Microsoft products and technologies.

MICROSOFT CERTIFICATION

Academic pricing on Microsoft Certification exams - Educators can stay current with the IT industry and students gain credentials to showcase proven skills on Microsoft technologies. Members receive academic pricing on select Microsoft certification exams.

Microsoft Office Specialist Exam Vouchers (MOS) - Helps validate proficiency in using Microsoft Office 2010 and meets the demand for the most up-to-date skills on some of the latest Microsoft technologies. Ten complimentary MOS exam vouchers can be requested annually for professional development.

Microsoft Technology Associate Exam Vouchers (MTA) - Entry-level exam and certification that validates essential building block knowledge for aspiring IT professionals and developers. Twenty complimentary MTA exam vouchers can be requested annually for professional development.

Become a Test Center - Microsoft IT Academy members are eligible to become a test center and offer Microsoft Certification exams to students and educators on campus.

EDUCATOR TOOLS

Access to the Learning Management System - Administer content and manage students' progress with E-Learning online.

One free enrollment in Microsoft Certified Trainer program for an educator - Also includes a 25 percent discount on enrollments for any additional educators.

Access to Lesson Plans - Downloadable and customizable lesson plans can help save class preparation time, personalized course completion certificates.

MARKETING RESOURCES

Access to Marketing Resources

Members receive access to the Microsoft IT Academy Program member logo and various marketing materials to help promote IT Academy to students and staff. Plus your institution is included in the IT Academy locator tool so potential students in your area can find you.

Note: Additional Microsoft IT Academy program benefits are available through Academic Volume Licensing programs.