

# Hong Kong/Macau Networking Academy Update

Iris Chang (email: [irchang@cisco.com](mailto:irchang@cisco.com))  
Jacqueline Kwok (email: [chekwok@cisco.com](mailto:chekwok@cisco.com))  
Date: June 1<sup>st</sup> 2013



## Agenda

HK/Macau  
Overview



FY13 Key  
Initiatives



Looking  
Ahead



# Taiwan NetAcad Team



**奚祖強**  
**T. C. Hsu**  
思科大中華區副總裁  
公共事務部總經理



**練沛強**  
**Joseph Lin**  
思科大中華區公共事務部總監



**Iris Chang**  
台灣&香港澳門  
思科公共事務部項目經理



**Jacqueline Kwok**  
香港澳門  
思科公共事務部項目經理

© 2012 Cisco and/or its affiliates. All rights reserved.

Cisco Confidential 3

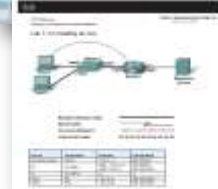
## 香港澳門思科網路學院優勢

領先業界的學習人數 – 3,100+

專業完整的課程規劃 – Labs/Skill

IT青年人才職涯發展 – Job Ready

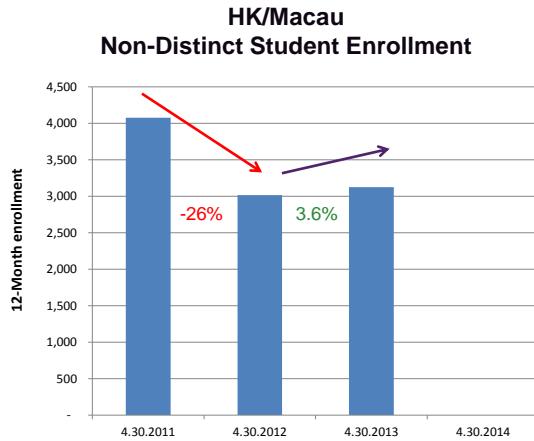
開放交流的學習平臺及在地化 – Council



© 2012 Cisco and/or its affiliates. All rights reserved.

Cisco Confidential 4

## NetAcad Student Enrollment – Hong Kong & Macau



- 教材內容
- 學校轉型和管理層/人員變動
- 學生興趣改變
- 實習合作計畫
- IT工作機會增加
- IT課程規劃改制

▪ Hong Kong: 2,207 (CCNA ↓, ITE ↑)

▪ Macao: 971 (CCNA ↑, ITE ↓)

© 2012 Cisco and/or its affiliates. All rights reserved.

Cisco Confidential 5

## Cisco Academy Program:

### - FY13 重點工作



© 2012 Cisco and/or its affiliates. All rights reserved.

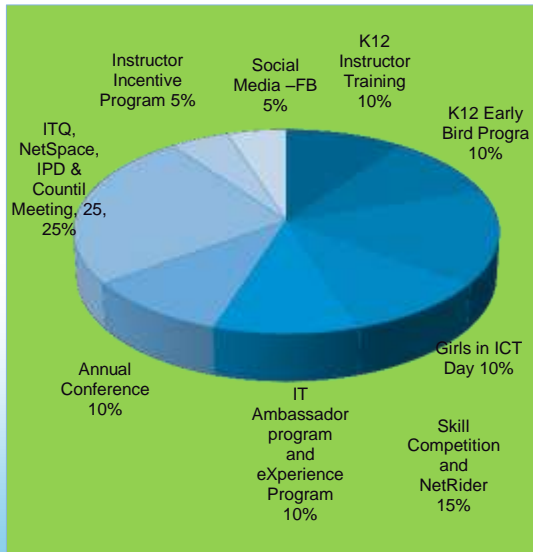
Cisco Confidential 6

## “Joined Up” Engagement on Scale



© 2010 Cisco and/or its affiliates. All rights reserved. 7

## Year in Review (Hong Kong & Macau)



### Key Programs:

#### NGO Engagement :

- K12 Instructor Training program (Packet Tracer & CCNA 1 instructor training)

#### Talent Development

- K-12 Early Bird Project
- The 8<sup>th</sup> HK/Macau Skill Comp
- The 5<sup>th</sup> APAC+GC NetRiders
- IT Ambassador Program
- Girls Day in ICT in April

#### NetAcad Sustainability

- The 10<sup>th</sup> HK/Macau Annual Conference
- ITQ, NetSpace, IPD & Council Meeting
- Instructor Incentive Program
- Social Media – Facebook

© 2010 Cisco and/or its affiliates. All rights reserved. Cisco Confidential 8

## FY13 NetSpace Upgrade

- 85% instructors NetSpace upgraded
- 10 instructors – non-upgraded
- Jacqueline Kwok Won the prize

### SPECIAL THANKS

- Pui Ching – Mr. Patrick Ng
- IVE – Mr. Andrew Lau
- HKUSPACE : Mr. Eric Leung
- CPTTM: Mr. Alan Au



@ Pui Ching College  
Feb. 2<sup>nd</sup> 2013

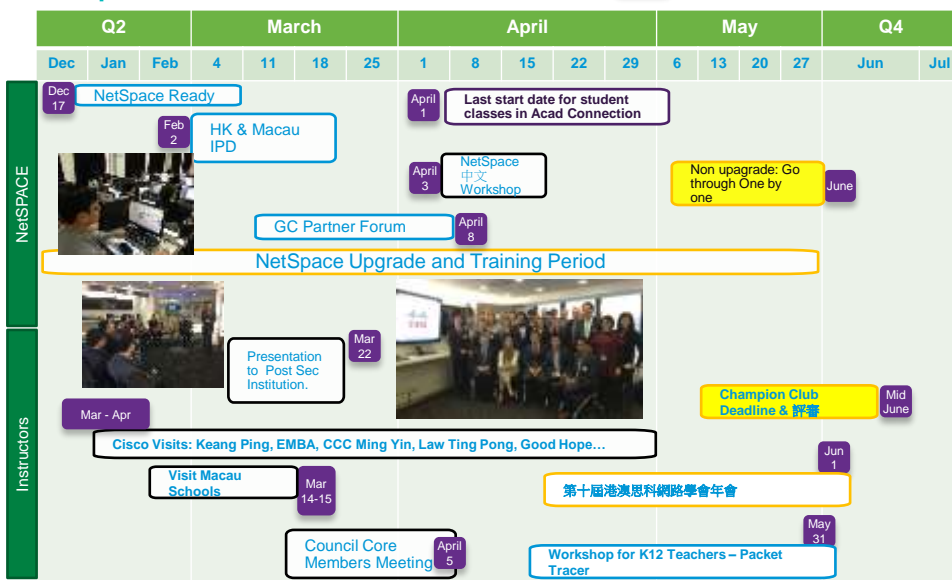


© 2012 Cisco and/or its affiliates. All rights reserved.

Cisco Confidential 9

## 2HFY'13 Key Initiatives Corporate Affairs – HK/Macau

- Key Initiatives
- In Progress
- Completed
- Key Due Dates



# 2HFY'13 Key Initiatives Corporate Affairs – HK/Macau

- Key Initiatives
- In Progress
- Completed
- Key Due Dates

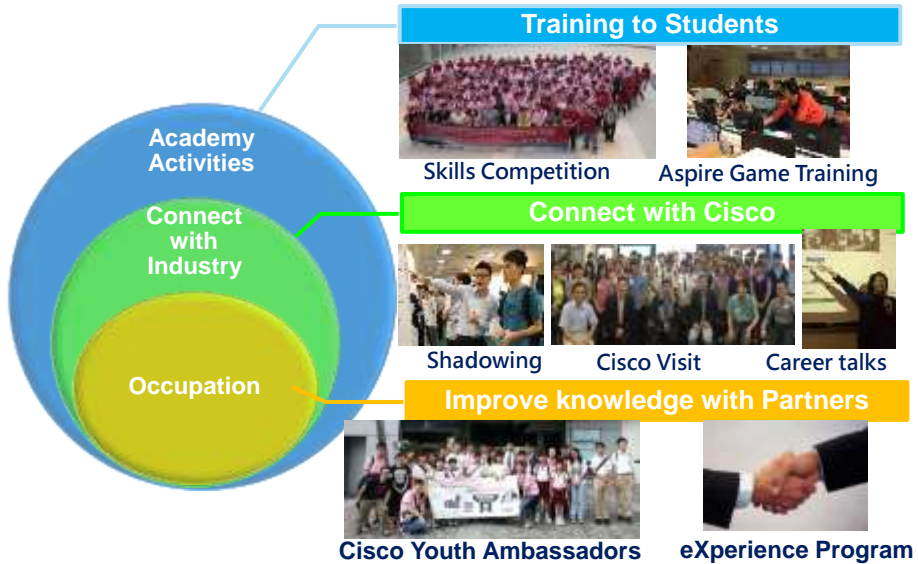


## FY13 NetAcad Development





# FY13 Connect and build up relationship with Cisco & Partners



© 2012 Cisco and/or its affiliates. All rights reserved.

Cisco Confidential 13

## Key Initiatives – GirlsDay in ICT

On April 25, 2013, more than **40** Cisco offices around the globe will participate.

**GOAL:** Demonstrate that a career in IT/ICT is definitely worth considering.

❖ **Activities**

- TelePresence sessions with speakers from abroad
- IT Career Women's talk
- Cisco Collaboration Demo
- Career consulting – 5 mins dating

**Girls in ICT Day** takes place on the fourth Thursday in April.  
 Endorsed by the International Telecommunications Union (ITU)

## Key Initiatives – Early Bird Program

- Target:

200 or more - K12 students (More for Lower form students)

Reached 12 schools

- Objective:

Create K12 Students' interest in Networking and IT, and Teachers have confidence to teach Networking by using NetAcad CCNA/ ITE materials

- Benefits

Period from Dec 2012- May 2013

Instructors: Emily Chui, Eric Leung & Martin Lam



© 2012 Cisco and/or its affiliates. All rights reserved.

Cisco Confidential 15

## FY13 Key Initiatives – The 9<sup>th</sup> Networking Skills Competition

- Date : July, 2013
- Time : 6<sup>th</sup> July, 2013 (Sat) 12: 30 ~ 5 : 30pm
- Venue: HKU SPACE (Kowloon Bay Campus)  
28 Wang Hoi Road, Kowloon Bay  
(Exit B, Kowloon Bay MTR Station)
- Session:

**1) K12 - 2 students per team (Max 55 Teams from HK & Macau)**

Format: Theory part – online questions in form of MC, T/F, Matching, Fill-in-the-blank etc

Practical part – network cable making (568A or 568B standard, straight or crossover cable)

Practical part – Network scenario building (using Packet Tracer Version

**2) Post- Secondary – 2 students per team (max 18 teams from HK & Macau)**

Format : Theory part – online questions in form of MC, T/F, Matching, Fill-in-the-blank etc

Network Setting and Trouble Shooting through the use of Packet Tracer



© 2012 Cisco and/or its affiliates. All rights reserved.



## FY13 Milestones

- NetSpace Upgraded: 85% (Goal : 100% by June)
- IT Talent development : 1,500 + students
- Partner Engagement – IVE Strategic Partner Award, AiTLE – K12 Engagement, HKUSPACE – Academy Success/ QA & Best Practice.
- CPTTM – Macau IPD
- Pui Ching Academy – HK/Macau IPD
- HK/Macau NetAcad Council – 20% Rotation/Gathering



© 2012 Cisco and/or its affiliates. All rights reserved.

Cisco Confidential 17

## Cisco Academy Program:

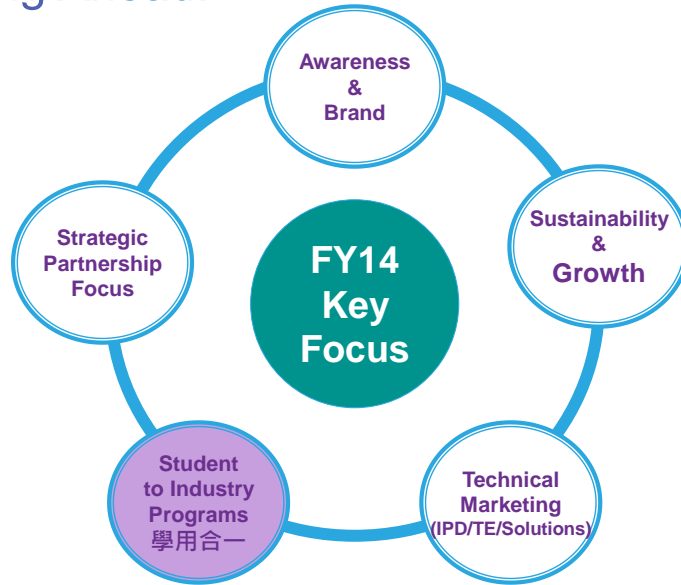
- Looking Ahead



© 2012 Cisco and/or its affiliates. All rights reserved.

Cisco Confidential 18

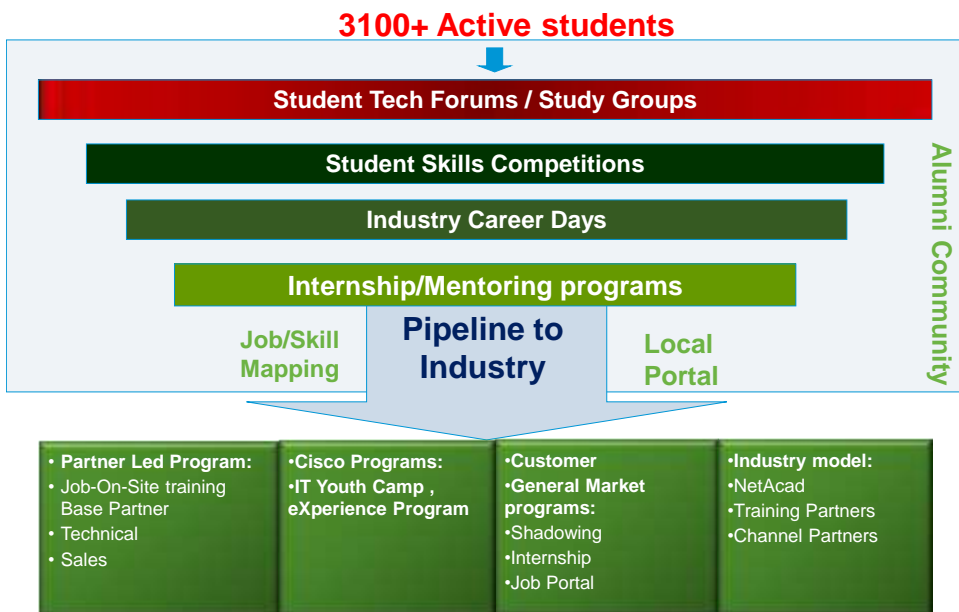
## Looking Ahead:



© 2012 Cisco and/or its affiliates. All rights reserved.

Cisco Confidential 19

## Student experience & exposure



you + networks =

impact<sup>x</sup>