



KONICA MINOLTA



# Optimised Print Services

**To : AiTLE Seminar ~ School Printing Solutions and Comparison**

**Presented by – Aris Leung**

***Date: 25<sup>th</sup> May., 2013***

Giving Shape to Ideas

# History of Konica Minolta



## 140 YEARS OF HISTORY



The world's first copier with zoom magnification/reduction function

First made-in-Japan color film

First launch of CF900 digital color and B&W MFP

Established Konica Minolta Holdings, Inc., by integrating the management of Konica Corporation and Minolta Co., Ltd.

Konica Minolta (SZ) opened



ISO 14001:2004 / EMS510615

Obtained ISO 14001 certification & Released digital production color print "bizhub PRO C6500".

Reorganized the group management system and changed the company's name to Konica Minolta, Inc.

1873 1940 1960 1983 1990 1994 2001 2003 2004 2005 2007 2008 2010 2013

Startup the photographic business of Konica Corporation at Tokyo

First copier "Minolta Copymaster"



Released digital full-color copier "CF70."

Konica Minolta launched the first tandem engine MFP – DiALTA Color CF2001 in HK

Released digital production print "bizhub PRO 1050".



Launched Digital Doctor and Finger Vein in Hong Kong



Adopted "bizhub PRESS" as its new product brand for production print segment

Always Leading in Innovation!

# Konica Minolta in Hong Kong

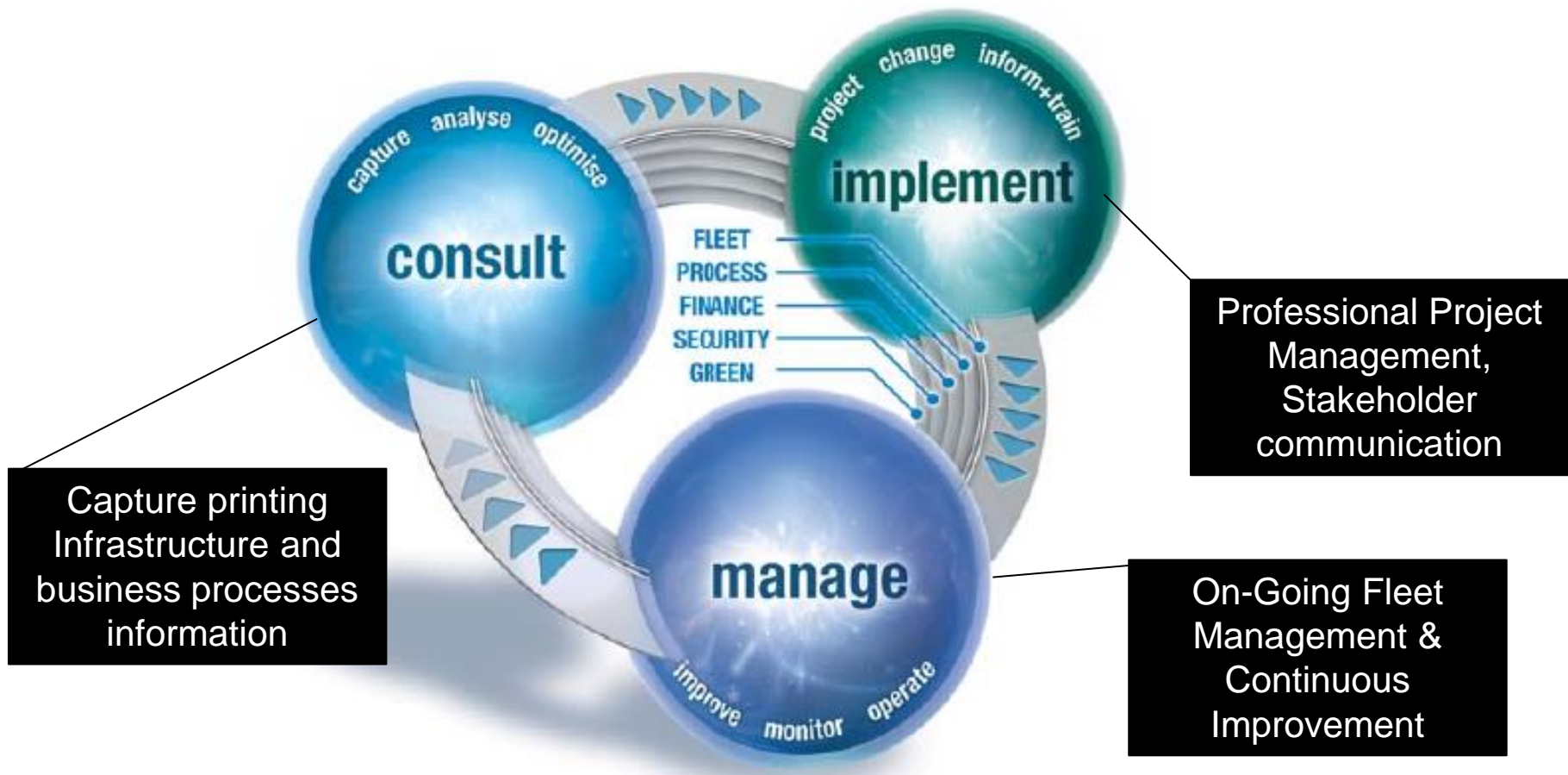
- Established since 1971
- Over-40-year's success of Konica and Minolta in Hong Kong to provide **innovative** and comprehensive business **solutions**, with the integrated and synergistic strengths of Konica and Minolta brand in **infrastructure, expertise and products**.



# At Konica Minolta, OPS

... is not just about CPP or “click charge” offer

... leads to *greater business benefits* than a simple device consolidation ROI





# Konica Minolta Consultancy Services



**Academic  
Life**

**Administrative  
Tasks**

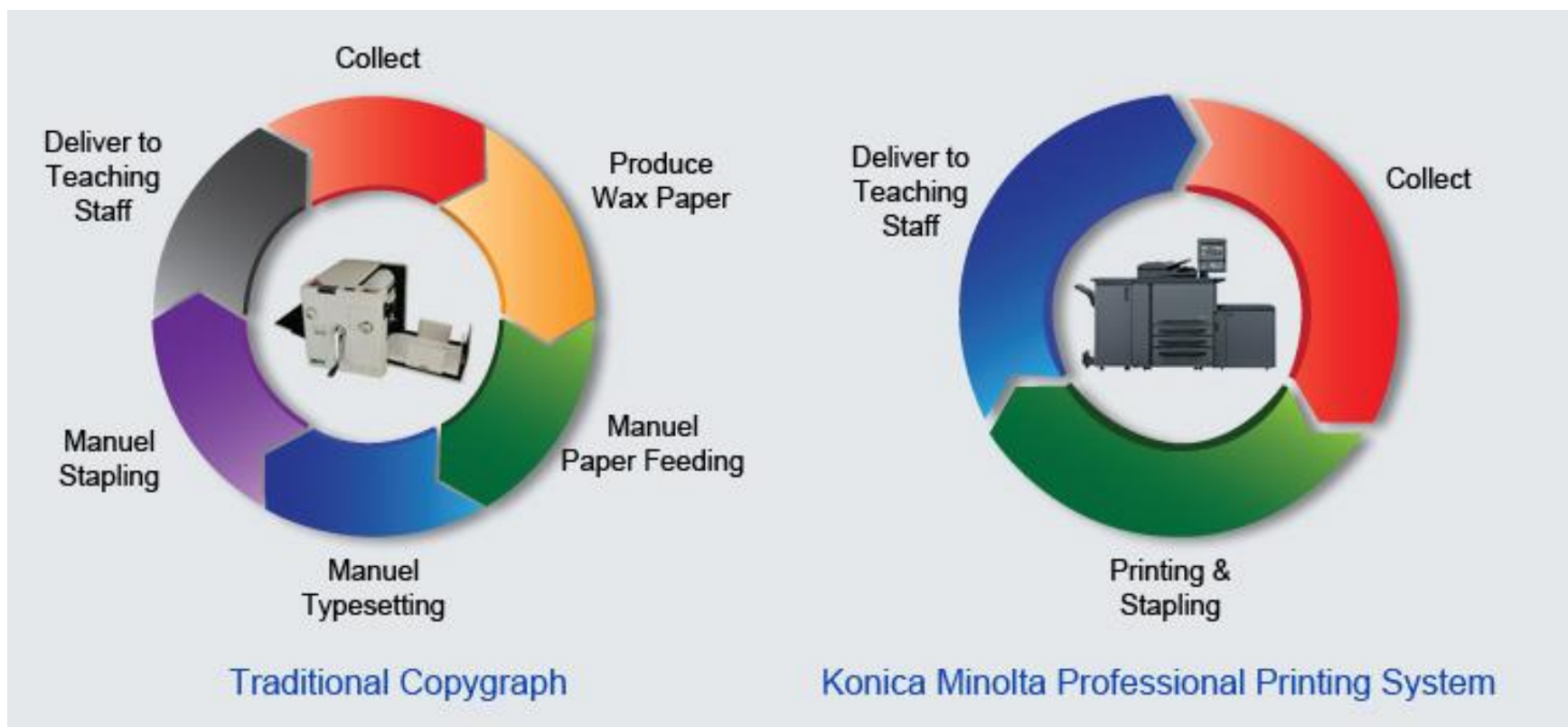


# Academic Life -Print Room





## ➤ Centralize printing



# Academic Life –Classroom





# Academic Life –Student Printing



## ➤ Quota Management



# IT / OFFICE Administration

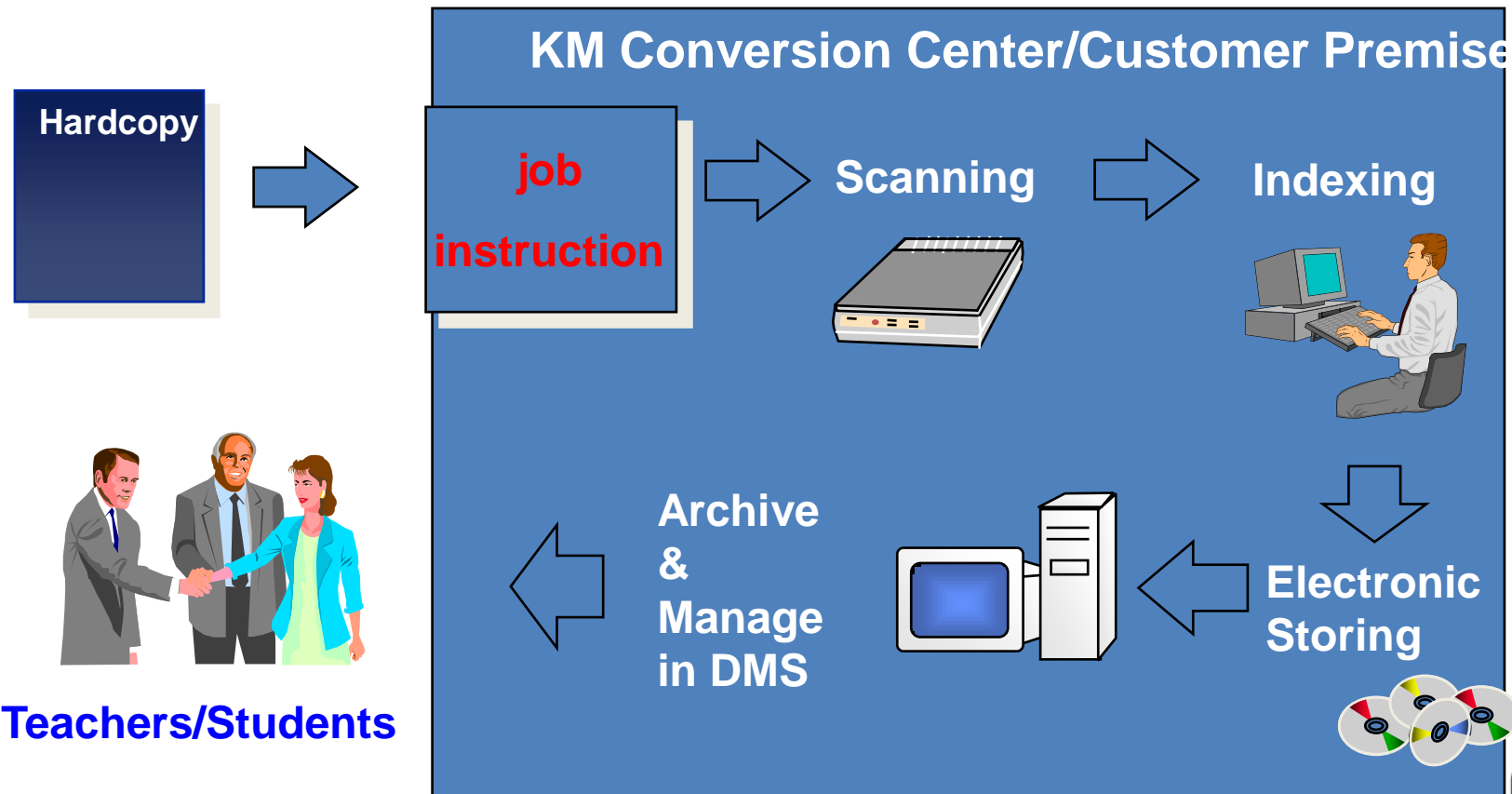




# Administrative Tasks

## ■ Student Records + School Information Management Systems

### Records and filing Structure



## ■ responsible for the environment

- How to Print Green
- How to reduce Paper Wastage
- Green Recycling
- Green Information

## ■ responsible for Data Security

- Network Security
- Personal Security
- Certified Security



Green **ECO** Guide



# Trends in the Education Market

<b>Abstract .....</b>	<b>1</b>
<b>Executive Summary .....</b>	<b>2</b>
<b>Introduction .....</b>	<b>3</b>
<b>The New Business Hub in the Office .....</b>	<b>4</b>
Konica Minolta Advantages .....	6
<b>Konica Minolta Addresses the Educational Market.....</b>	<b>8</b>
Privacy, Security, and Compliance.....	8
<i>Authentication Systems.....</i>	<i>9</i>
<i>Encrypting PDF.....</i>	<i>10</i>
Student Records Management.....	10
Student Record Access Tracking .....	11
Automated Testing & Grading .....	12
Hardcopy Usage, Tracking, and Vending.....	14
Production – Mailings, Course Materials, and Manuals .....	16
<i>Intuitive Software – Printgroove .....</i>	<i>17</i>
<i>Variable Data Mailing Solutions.....</i>	<i>17</i>
Document Assessments & Audits .....	17
<b>Saving the Environment.....</b>	<b>18</b>
Technology .....	19
Recycling Programs .....	19
Trade Standards.....	19
<b>Conclusion .....</b>	<b>19</b>
<b>Appendix A: Konica Minolta Education Solutions.....</b>	<b>21</b>
<b>Appendix B: Konica Minolta Standard Security Features Certified for Common Criteria EAL 3.....</b>	<b>24</b>



# *Thank you*



## Konica Minolta Got the Answers !



KONICA MINOLTA

**For more details, please feel free to contact:**

**Ms Queenie Chan**

**Mobile: 6146 9864**

**E-mail: [queenie.chan@bhk.konicaminolta.hk](mailto:queenie.chan@bhk.konicaminolta.hk)**