Build a Secure Cyberspace 2014

"Information Security Starts from Me"

4-Panel Comic Drawing Contest

"Build a Secure Cyberspace" is an annual promotion campaign on information security jointly organised by the Office of the Government Chief Information Officer, Hong Kong Computer Emergency Response Team Coordination Centre and the Hong Kong Police Force since 2005. It aims to arouse the public awareness on information security through a series of promotional activities, including conducting thematic seminars and schools visits, distributing posters and leaflets, producing radio tips, and organising various contests. More information about the campaign can be found at this URL:

http://www.infosec.gov.hk/campaign.htm

Objective and Theme

The objective of the "Information Security Starts from Me" 4-Panel Comic Drawing Contest is to promote the awareness of information security and adoption of security best practices in the community. The 4-panel comic should demonstrate the security threats faced by the computer users and how they could protect their IT devices and information assets in their daily lives. Examples of protective measures include install security software on the mobile device, enable encryption feature for the wireless broadband router, customise the privacy settings in the social network, avoid conducting online banking transactions in public computers at coffee shop, avoid clicking on the links in suspicious emails, etc.

Eligibility

The contest is divided into Open Group, Secondary School Group and Primary School Group. Each participant should submit only one entry to each group, additional entry will not be considered.

Open group: Open to all Hong Kong residents

Secondary School Group: Open to all secondary students in Hong Kong

Primary School Group: Open to all primary students in Hong Kong

(All persons involved in the planning and implementation of the contest are not eligible for joining the contest. They include but not limited to members of the organising committee, judging panel and their immediate family members.)

Awards

Open Group	Prize	
Champion	Digital product (~HK$5,000)	
1st runner-up	Digital product (~HK$3,000)	
2nd runner-up	HK$1,000 cash coupon	

Secondary School Group	Prize	
Champion	Trophy + HK$2,000 book coupon	
1st runner-up	Trophy + HK$1,000 book coupon	
2nd runner-up	Trophy + HK$ 500 book coupon	
Merit Prize	Commendation + HK$ 200 book coupon	

Primary School Group	Prize	
Champion	Trophy + HK$2,000 book coupon	
1st runner-up	Trophy + HK$1,000 book coupon	
2nd runner-up	Trophy + HK$ 500 book coupon	
Merit Prize	Commendation + HK$ 200 book coupon	

"Most Supportive School Award" will be awarded to the secondary school and primary school with the highest number of participants.   Each winning school in the respective group will receive a trophy.

Certificate of participant will be awarded to each participant of Secondary School Group and Primary School Group.

(All gift images are for reference only and may deviate from the actual products)

Application and Submission Period

From 16 June 2014 (Monday) to 15 September 2014 (Monday)

Format of Entries

Each submission must meet the following requirements:

- Participants are required to draw 4-panel comic in A4 size white paper.   The size of each panel is 95mm (width) x 95mm (height) (See the sample at the last page of application form).

- Chinese or English text is acceptable if comic drawing includes text content.

- Comic drawing must be painted with color.   There is no restriction on the painting tool.

- There is no restriction on drawing tool.   Computer-aided design is accepted but the use of clip art is disallowed.

- Computer-aided design should be printed on the A4 size white paper.   Moreover, the electronic files of the design should be saved on a CD-R or DVD-R disc for submission.   The softcopy should be in JPEG or TIFF format, and output resolution must be at least 300dpi.

Submissions

Each submission must include the following items (incomplete applications will be disqualified):

- A duly signed application form, including the group to participate, the participant's information, the title and the brief description of the entry.

- A colored hand-drawing 4-panel comic or a colored computer-aided 4-panel comic on A4 size white paper.
- If computer-aided design is used, participants should submit the softcopy of the 4-panel comic stored in CD-R or DVD-R.

How to Submit

The application form can be downloaded at http://www.infosec.gov.hk/campaign.htm. The filled application form, together with all works, are required to be submitted either by post or in person during office hours (Monday to Friday: 9 am - 6 pm) to the following address.

Hong Kong Computer Emergency Response Team Coordination Centre

HKPC Building, 78 Tat Chee Avenue

Kowloon, Hong Kong

Please mark "**Build a Secure Cyberspace 2014 – 4-Panel Comic Drawing Contest**" and the participating group on the envelope. **Late submission will not be accepted** (Postal submission shall base on the timestamp).

Panel of Judges

Panel of Judges is comprised of representatives from organisers, co-organisers and supporting organisations.

Judging Criteria

- 40% Expression of theme – Compliance with the theme
- 30% Creativity – Creative concept and interesting
- 30% Artistic presentation –artistic and drawing technique

Announcement of Results

The results will be announced in November 2014.   Awardees will be notified of the results individually.

Award-presenting Ceremony

Details will be announced later.

Enquiries

Please call Hong Kong Computer Emergency Response Team Coordination Centre at 2788 5884 or email event@hkcert.org.
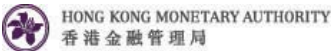
Rules and Regulations

- All submitted entries will not be returned.

- All entries must not be published previously.   They must be the original work of the participant(s) and should not violate any copyright and be free from intellectual property claims. The copyright of all entries under this Contest is vested solely in the Organisers upon submission.   Organisers reserve the right to use submitted entries for publicity, publishing in any media, exhibition purposes without the need to notify participants or pay participants copyright fees.

- All entries must not contain obscene or indecent content.

- All entries must not contain or reference any names, products or services of any company or entity or any third party trademarks, logos or promotion of any brand, product or service.

- The Organisers at all times reserve the full right to disqualify entries that in the sole opinion of the Organisers infringe intellectual property rights.

- The Organisers or co-organisers have the right to demonstrate or advertise in any format on the entries in public exhibition, at their websites, social networking sites, mobile apps or in their publications.

- The participants agree to participate in publicity events related to the contest upon invitation by the Organisers.

- Participants are to abide by the decisions of the panel of judges, which shall be final.

- Participants shall abide by the regulations of the contest and other provisions and conditions set out in the application form.

- The Organisers reserve the right to interpret and make changes to the regulations of the contest and other provisions and conditions set out in the application form.

- Participants have the right of access and correction with respect to their personal data. Such is stipulated in Sections 18 and 22 and Principle 6 of Schedule 1 of the Personal Data (Privacy) Ordinance. The right of access includes the right to obtain a copy of their personal data provided on the application form.

Organisers

Hong Kong Police Force

INFOSEC
**Office of the Government
Chief Information Officer**

HKCERT
Hong Kong Computer
Emergency Response Team
Coordination Centre

Co-organisers

HONG KONG MONETARY AUTHORITY
香港金融管理局

THE HONG KONG ASSOCIATION OF BANKS
香港銀行公會

Supporting Organisations

教育局
Education Bureau

Hong Kong Comics &
Animation Federation
香港動漫畫聯會
HKCAF

Hong Kong Digital
Entertainment Association
香港數碼娛樂協會
HKDEA